



# Cyber Week

June 24<sup>th</sup>-27<sup>th</sup>, 2024

Tel Aviv University, Israel



## PARTNER WITH US SEND A DELEGATION

### CYBER WEEK 2024

Since 2010, Cyber Week has provided audiences with an unparalleled opportunity to hear from experts, network with leading cyber professionals, secure strategic partnerships, increase brand awareness amongst decision-makers and explore the latest in cyber security. We are confident that this year will continue to exceed expectations.

Recognized as one of the top cybersecurity events in the world, Cyber Week provides a unique gathering of cybersecurity experts, industry leaders, diplomats, startups, investors, academics, military and government officials. In 2023, Cyber Week brought together 11,000 attendees from over 99 countries and an increasing amount of top-tier leaders, both from the private and public sectors.

### YOUR HOSTS

Cyber Week is held jointly by the Blavatnik Interdisciplinary Cyber Research Center (ICRC), the Yuval Ne'eman Workshop for Science, Technology and Security, Tel Aviv University, the Israeli National Cyber Directorate under the Prime Minister's Office and the Ministry of Foreign Affairs.

Held at Tel Aviv University, the conference aims to encourage the exchange of knowledge through 4 days of thought-provoking sessions, panels, roundtables, exhibitions, networking events and BSides TLV. The main plenary will be held on the 24th and 25th June.

In the past, we have been honored to welcome CEOs, CISOs, C-level Executives, government representatives, diplomats, military personnel, academics, investors and startups.

### PARTNER WITH US

At Cyber Week, we pride ourselves on providing opportunities to strengthen international corporate and governmental cooperation.

Our team works closely with delegations in order to maximize their ability to:

- Foster business partnerships
- Encourage bilateral ties
- Exchange high-level knowledge and ideas
- Develop targeted and strategic partnerships

## INVITE YOUR EXPERTS

In 2024, our event will focus on various topics, including sessions exploring cybersecurity in:

Academic Research	AI & Cyber	Cloud	Crisis Management
Critical Infrastructure	Cyber in Wartime	Cyber Terrorism	Fraud & Ransomware
Influence	IoT	Maritime	Quantum
Regulation & Ethics	Resilience	Security by Design	Startups & Innovation

## STRATEGIC PARTNERSHIPS START HERE

Our team would be happy to work with you to assist in arranging strategic meetings with other Cyber Week partners wherever possible. We will endeavor to assist in connecting your delegations with our key sponsors, speakers or experts.

If you would like to discuss a targeted event for your delegation, please feel free to get in touch to brainstorm ideas, format and pricing.

Be Sure Your Leaders are Included in the Most Important  
Cybersecurity Event in the World

Looking forward to welcoming your delegations.



WE WOULD BE DELIGHTED TO HAVE YOU AS OUR PARTNER!

For further questions, please contact us today: [icrc@tauex.tau.ac.il](mailto:icrc@tauex.tau.ac.il)