



SILVERSTREAM MEDICAL

ADVANCED WOUND CARE

Investor Opportunity

SilverStream

Medical



Short version

SilverStream® Solution and Gel



SMART SOLUTION

Single Product ➔ Multiple Actions ➔ Diverse Types of Wounds

Prevents infection and accelerates wounds healing

Patented ● FDA 510K ● Successfully treated over 300K chronic wounds

INDUSTRY OUTLOOK



\$30B

Global Wound Care Revenue Market Size 2030



\$7.5B

Surgical Site Infection (SSI) Prevention Revenue Market size 2030



\$1.82B

Global Animal Wound Care Revenue Market Size 2030



5.5 %

Market Growth Per Year (AWD)*

Advanced Wound Management

*Advance Wound Dressing - AWD

1. Nussbaum SR, Carter MJ, Fife CE, et al. An economic evaluation of the impact, cost, and medicare policy implications of chronic nonhealing wounds. *Value Health* 2018;21:27-32 [PubMed] [Google Scholar] [Ref list]

2. Global advanced wound care market size 2021 - 6.7B\$ ([www. https://www.grandviewresearch.com](https://www.grandviewresearch.com))

3. Human Wound and Its Burden: Updated 2020 Compendium of Estimates, Chandan K. Sen, *Adv Wound Care* (New Rochelle), May 2021; 10(5): 281-292., doi: 10.1089/wound.2021.0026

4. Advanced Wound Care Market Size , [Precedence Research](#)

Chronic Non Healing Wounds



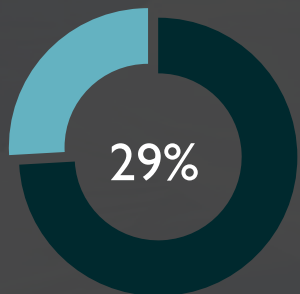
Over 50 Million Patients
Every 30 Seconds Amputation

Surgical & Post-surgical Site Infection

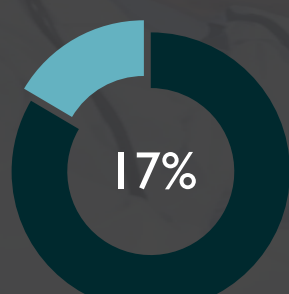
75%
of SSI-associated
deaths directly
attributed to the
SSI

3%
Mortality Rate

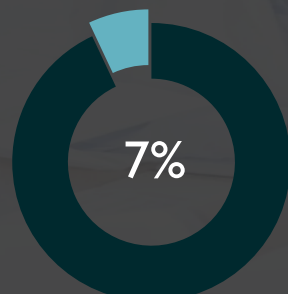
Wound Type Distribution



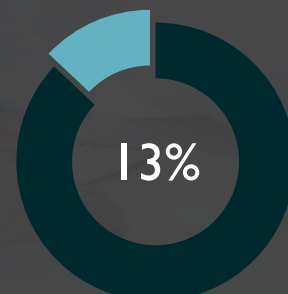
Surgical Infection



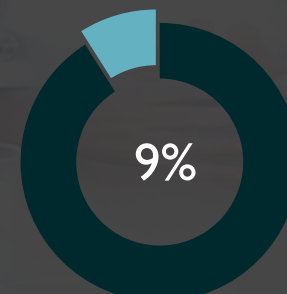
Diabetic Infection



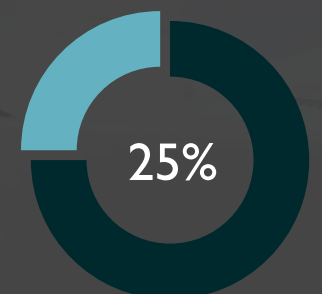
Pressure Ulcer



Venous Infection & Ulcer



Chronic Ulcer



Other Wounds

THE CHALLENGE

INCREASING NUMBER OF PATIENTS

Rising life expectancy

EARLIER DISCHARGE

Faster transition to ambulatory care

HEMOCARE

Growth of Independent care providers

PATIENT SELF-MANAGEMENT

Empowering patients for self-treatment

THE NEED

Smart Solution:

Single product covers all stages of the wound treatment & healing process

Accelerate healing

Reliable & Safe

Provides broad spectrum efficacy

Single Product ➔ Multiple Actions ➔ Diverse Types of Wounds

We Succeed Where Other Fail



SilverStream 
Medical

PORTFOLIO

Placing power in the hands of
health care personnel and patients
to save lives across the globe

SILVERSTREAM MEDICAL PORTFOLIO

Rx (prescription) and OTC Intend of Use

SilverStream
Solution

SilverStream
Gel

SilVet
Gel

SilVet\$
Solution



Human

Animal

WHAT IS SILVERSTREAM

Advanced Wound Management



SilverStream® is a highly effective wound management solution that effectively cleans, moisturizes, soothes, and accelerates the healing process of **Stasis (Venous) Ulcers, Diabetic Foot Ulcers (DFU), Stage I-IV Pressure Ulcers (Bed Sores), Post Surgical Ulcers, 1st & 2nd-degree Burns, Cuts, Abrasions & Minor Skin Irritations.**

SilverStream® contains Antimicrobial Silver Ions

SilverStream's innovative synergetic formulation ensures an effective anti-microbial preservative, as well as a biofilm destruction function.

- **Non-toxic and Non-irritating**
- **Contains no Steroids or Antibiotics**
- **Contains no Alcohol or Iodine**
- **Won't harm healthy tissue**
- **Environmentally friendly – no special disposal required**

The clear, colourless, sterile solution, is **protected from microbial contamination** by a low concentration of Ionic Silver.

APPLICATIONS



SilverStream® reactivate the **Healing Process** from minor skin irritations to the hard to heal, chronic wounds

- Post-Surgical*
- Acute wounds

- Stasis / Chronic wounds
- Diabetic ulcers

- Pressure ulcers
- Venous wound

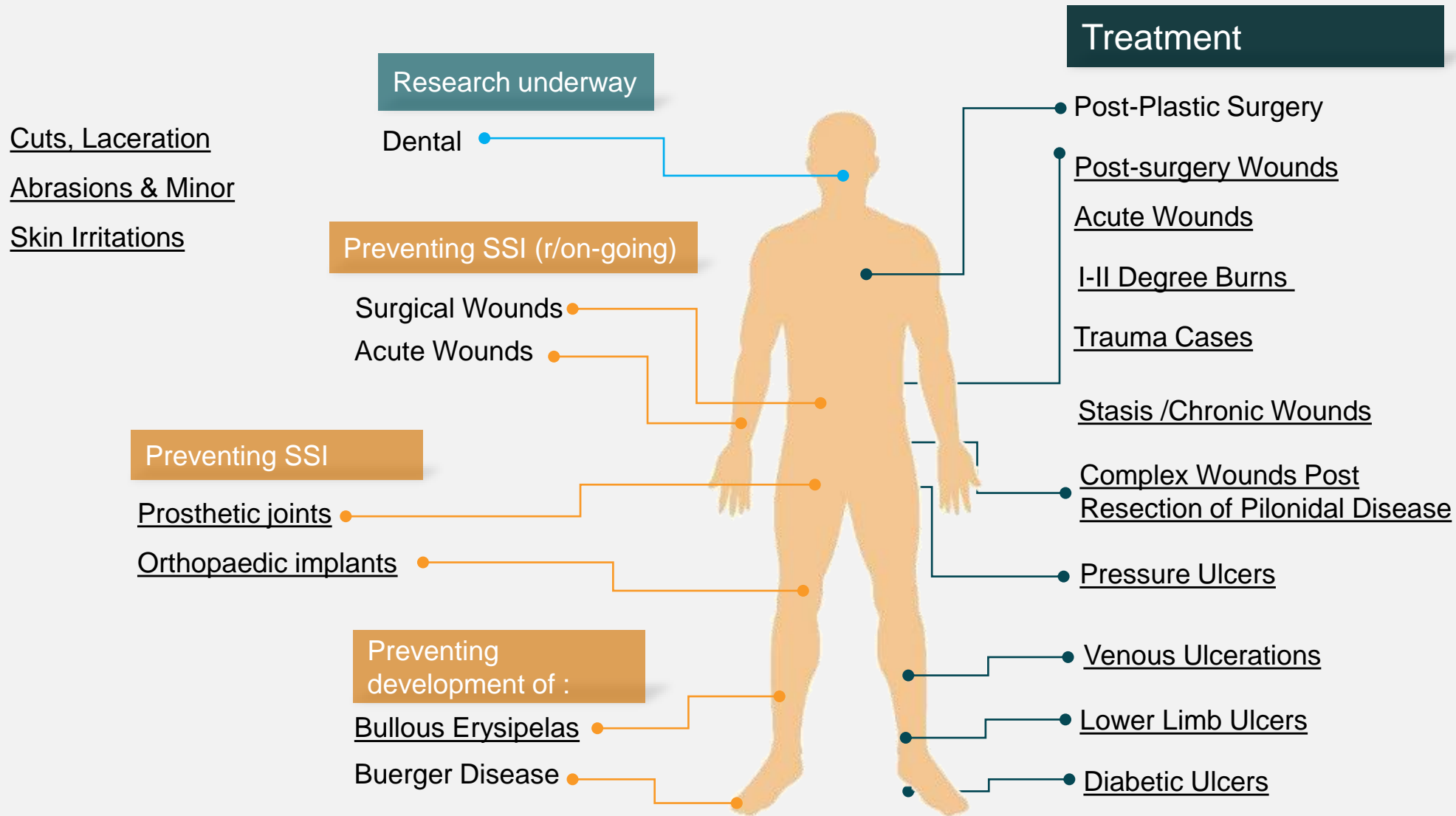
I-II Degree burns

Trauma cases

Cuts, laceration
abrasions & minor skin
irritations

* Including Site Infection Prevention (SSI)

We Have All Asset Classes: Clinical Trials, Literature and The Real World Data



Other Comparative studies

SINGLE PRODUCT - COMPLETE SOLUTION



UNIQUE

Single Product Multiple Action

HIGH EFFICACY

Broad-spectrum efficacy
No Bacterial Resistance
Treatments that don't increase antibiotic resistance

IMPROVING HOME TREATMENT

Better patient outcomes – lower post-surgical infection rate and higher treatment rate

SIGNIFICANT BENEFIT

No-brainer Instruction For Use (IFU)

No Need For Special High-end Dressing

REDUCING HOSPITAL STAY

Allows hospitals to reduce overall cost of complications and readmissions

PROVEN LONG TERM EFFICACY

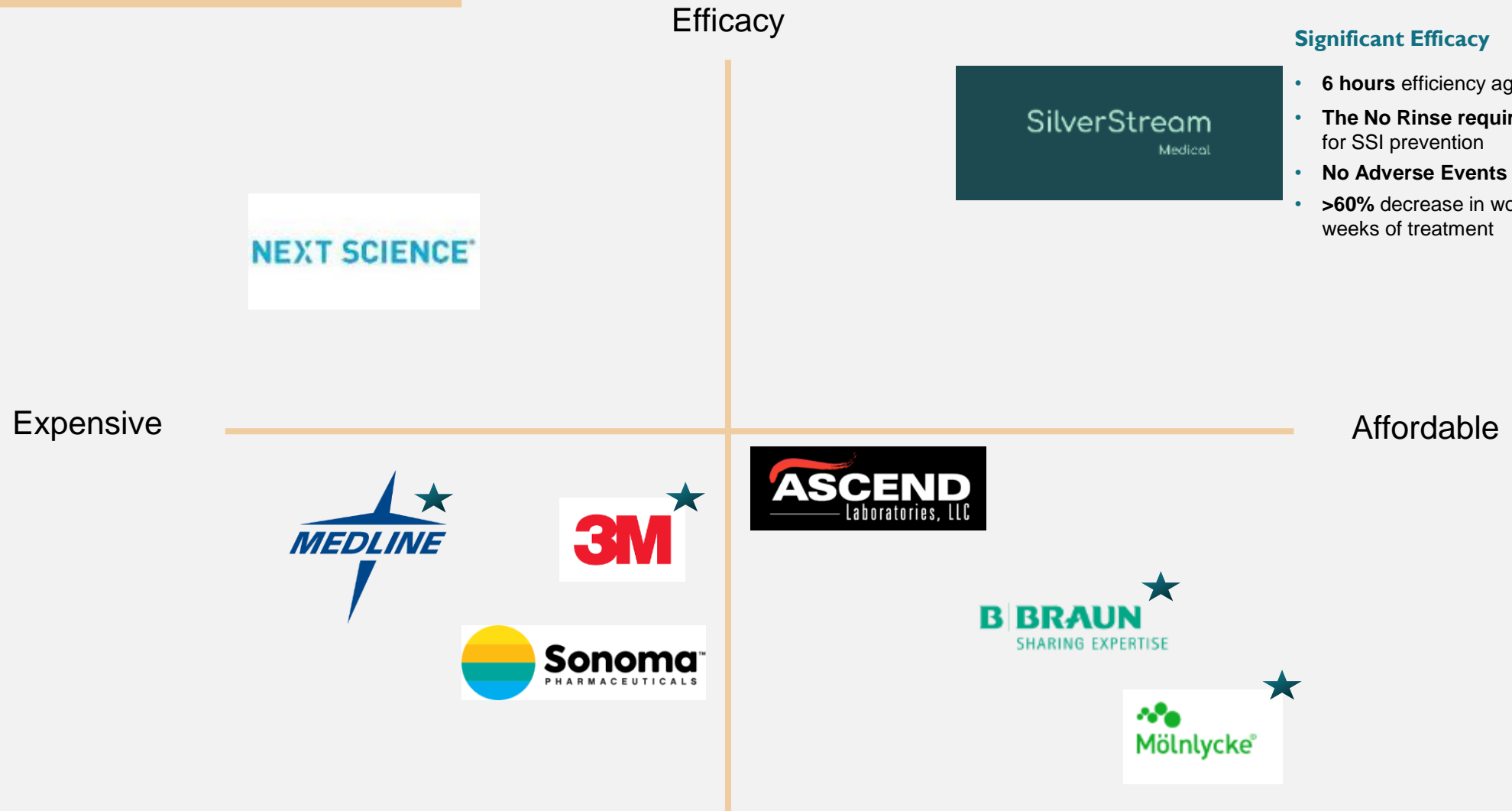
Reduce hospital acquired infections and improved surgery/treatment success rates

From Treatment



to Healing Acceleration

MAJOR COMPETITORS



★ 80% MARKET SHARE

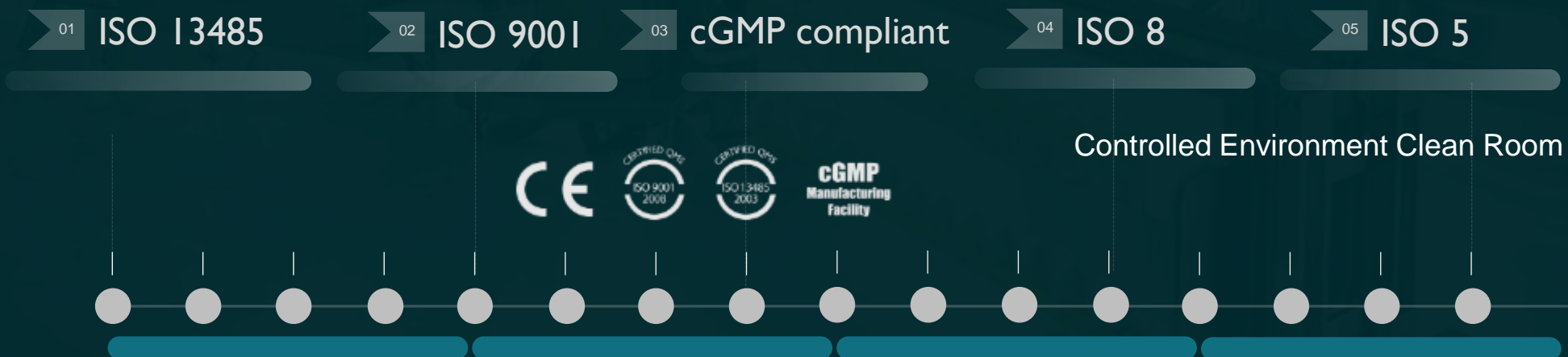


SILVERSTREAM MEDICAL

Company Overview

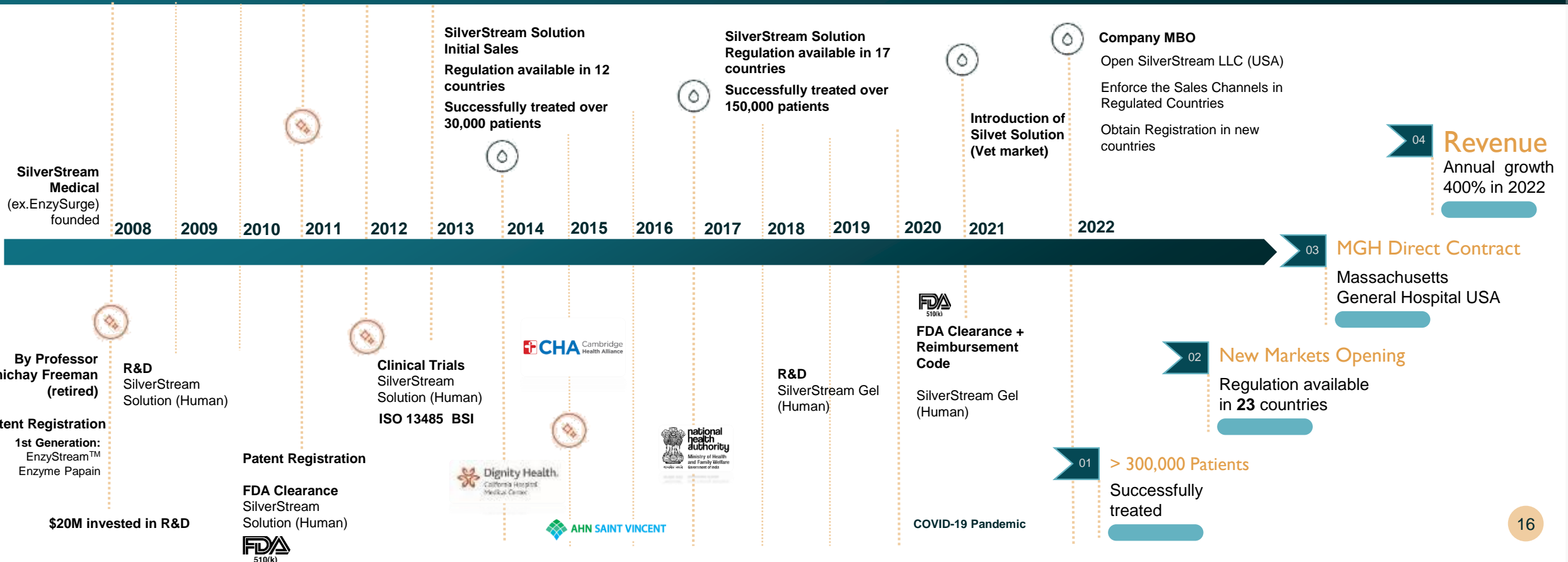
ABOUT SILVERSTREAM MEDICAL

- HQ Israel
- USA Subsidiary
- IP Patented
- Manufacturing site:
 - Biological Industries Israel (by Sartorius Germany)
- Strong logistic and delivery platform
- Wide distribution worldwide network
- ISO 13485 by BSI
- FDA 510K
- +22 certificates worldwide +4 in progress
- Completed Clinical Trials, Literature and over 300K treatments
- Scale-up manufacturing capabilities
- OTC e-commerce capability



SILVERSTREAM MEDICAL

Our Journey so Far



GLOBAL ACTIVITY



AMERICAS ASIA & EUROPE AFRICA

- | | | |
|-------------|-------------------|----------|
| USA | Israel | Ethiopia |
| Chile | Albania | Ghana |
| Ecuador | Belarus | Kenya |
| El-Salvador | India | Nigeria |
| Guatemala | South Korea | Tanzania |
| Honduras | Palestinian Auth. | |
| Mexico | Philippines | |
| Peru | Sri-Lanka | |
| | Uzbekistan | |
| | Myanmar | |

Strong Distribution Network, Wide Customer Reach, Recurring Orders



Certified in 23 Countries



CURRENT MARKETS BEING SERVED



Chronic Wound Care

- 8.2 million patients in the US
- Causes deaths in 27.7% of patients within a 2 year period.
- Segmented market –Federal market is deficit funded, so products are purchased based on efficacy;
- The commercial hospital market and private podiatry offices require products that are robustly reimbursed by Medicare/Medicaid and private Insurers.



Post Operative Surgical Complications

- Preventing surgical site infection (SSI):Total market 110 million surgical procedures
- 2 million SSIs occurring per year in the US
- SSI causes 90,000 deaths



Wound Care Animal Market

- Companion Animals
 - Dogs
 - Cats
 - Horses
 - Others
- Rx and OTC use
 - Veterinary Hospitals/Clinics
 - Homecare
- Ready to Use (no special preparation required)

(not including Livestock Animals)

OUR JOURNEY TO HIGHER GROWTH

EXPAND PRODUCTS DISTRIBUTION NETWORK

Focus on larger market opportunities to increase potential revenue

Expand US market:

- US local presence (sales, office)
- Additional Manufacturing Facility

Australia

Under Registration:

- UAE
- South Africa
- Morocco
- Brazil

VETERINARIAN MARKET

- Expand US market
- Expand ROW market

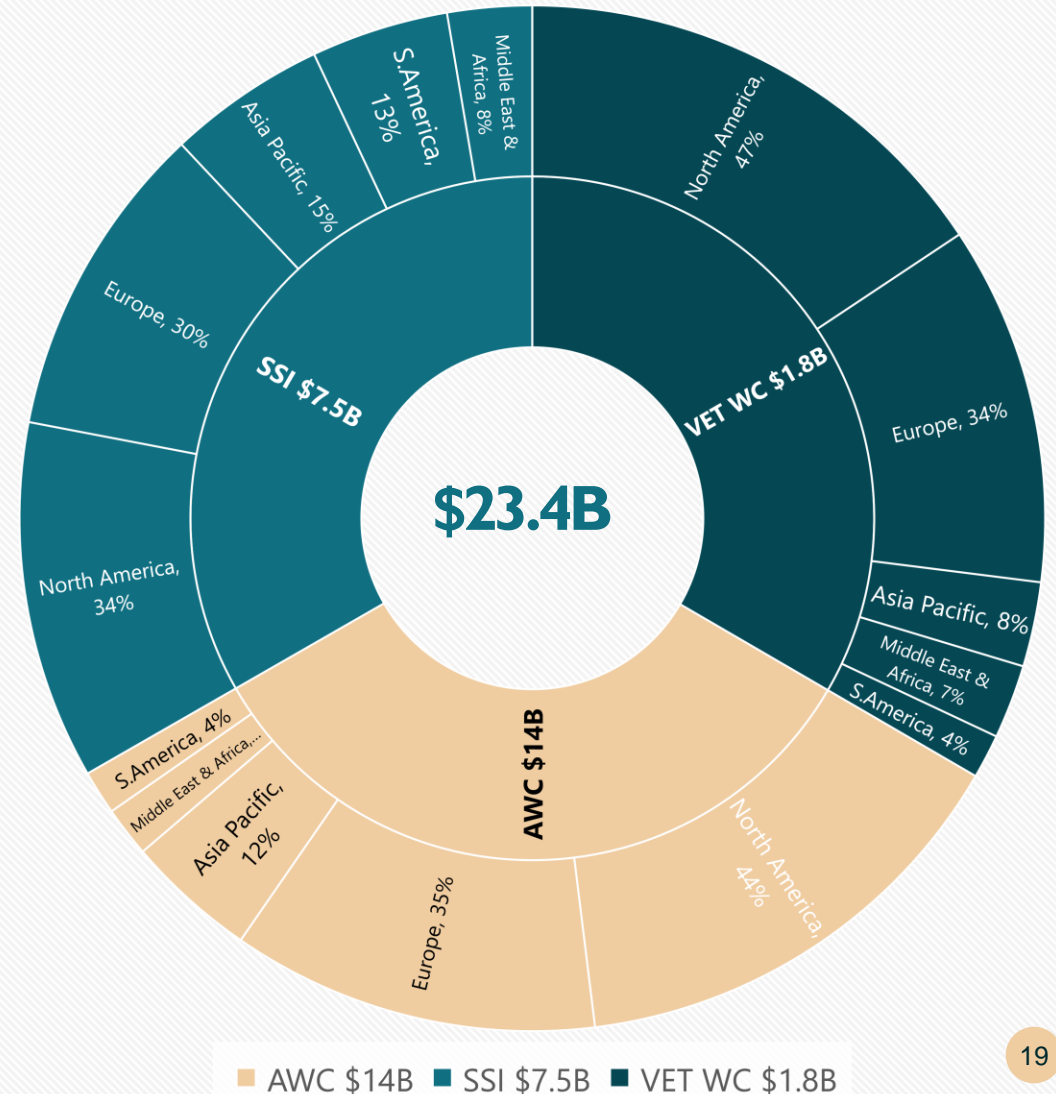
REGULATION & CLEARANCE

- FDA Indication Expansion: In-Surgical SSI Prevention
- CE Mark Clearance SilverStream Solution and Gel
- JMDN (Japan) Mark Clearance SilverStream Solution and Gel

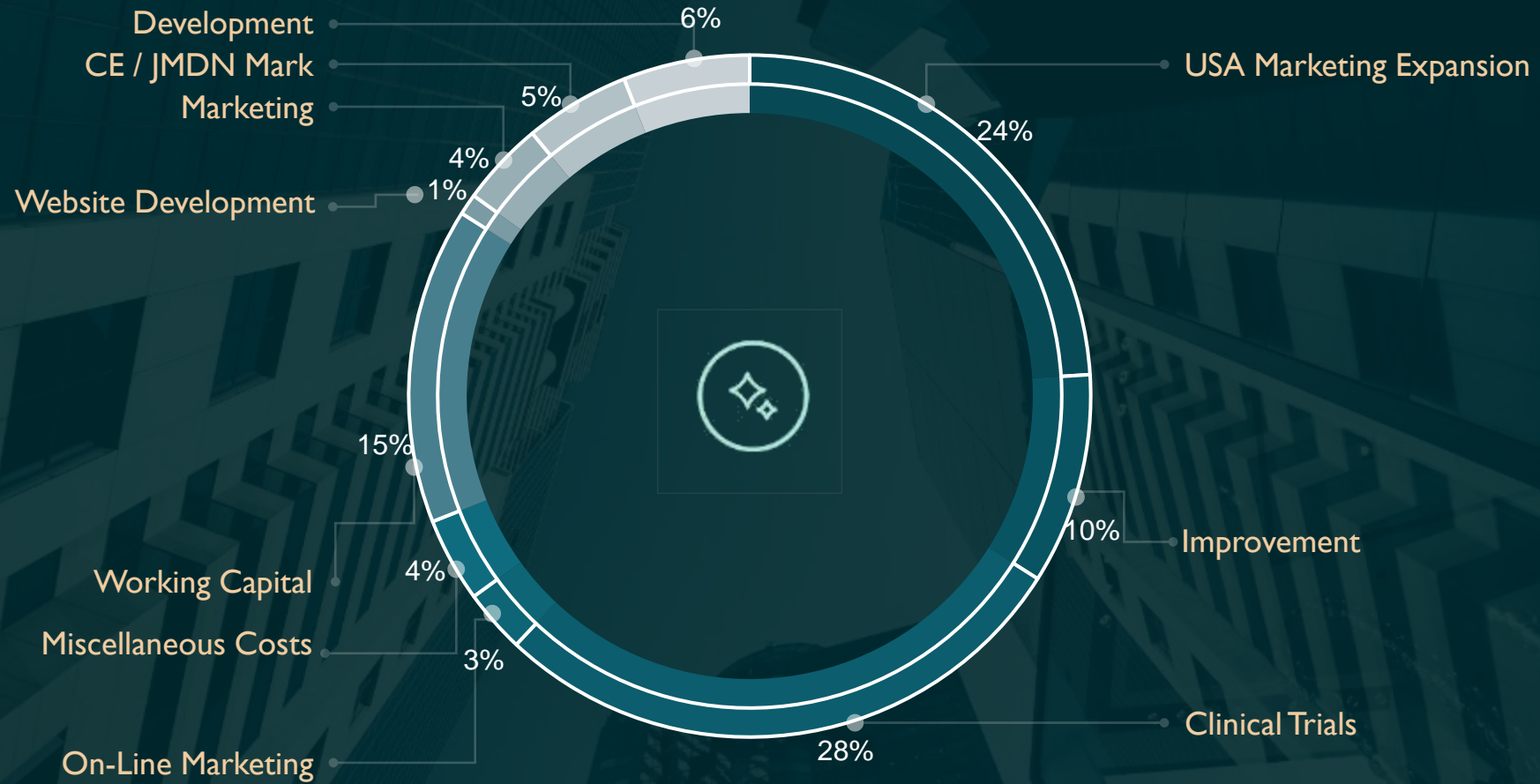
DEVELOPMENT

- **SSI Prevention Oral Application** with Mavrik Dental Systems®
- **Silverstream Sterile Antimicrobial Gel** : Prevention of infection in surgical closure. Used in the Operating room
- Topical treatment of **Acne Gel / Cream / Serum**
- **Skin Cancer**: Treatment trials

Total Addressable Market (2030)



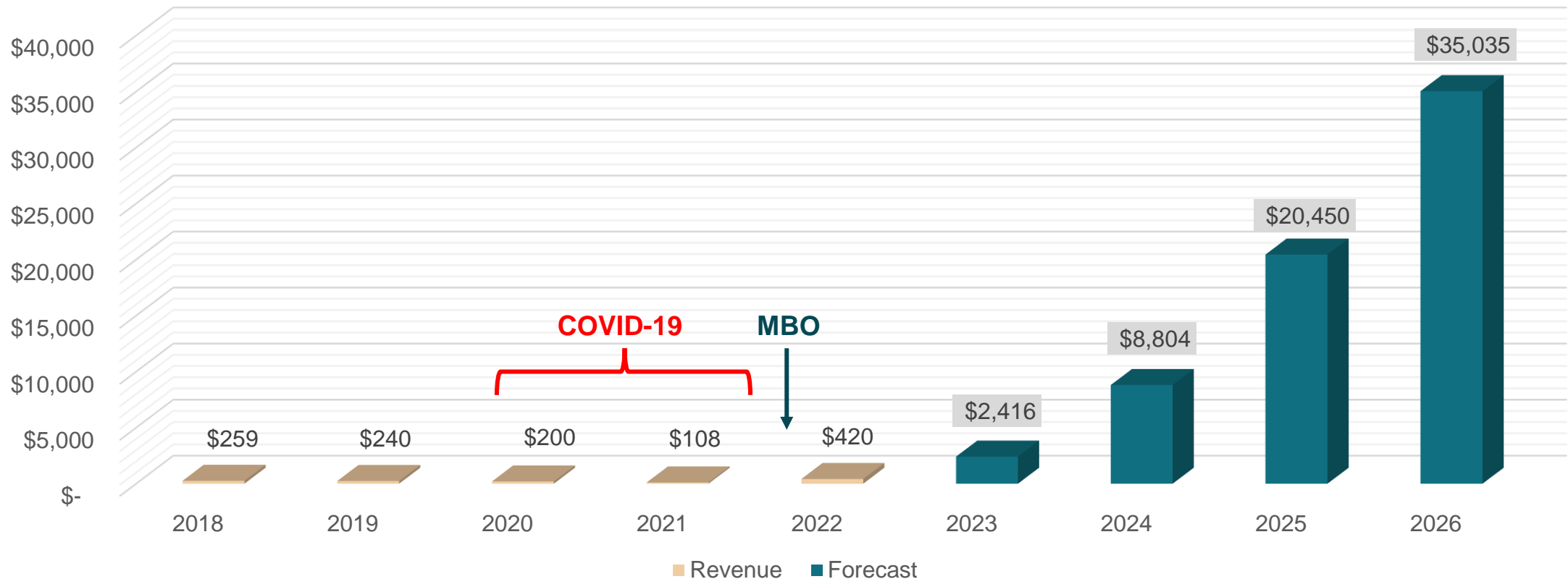
REQUIRED FUNDING



SALES FORECAST

4 Years Sales Forecast (\$K USD)

We have strong distribution network, wide customer reach, recurring orders



THE TEAM



Eyal Nouri

Co-Owner / CEO

Over 25 years of extensive experience in all aspects of the business, almost in every corner of the world in multiple market segments such as Medical Device, Hi-Tech, Fintech, Investments and more. Lots of experience with B2B and B2C with focus on direct to consumer.



Elya Presman

Co-Owner / COO & CMO

Innovative executive, MSc., with extensive experience of over 22 years in the Technology and Medical field. Stellar record of accomplishment in business development, research, international sale, and marketing, regulation field, international vendor management and production. Polished management, marketing and communication skills.



Alon Raivit

Co-Owner / VP Sales & BD

Over 25 years of experience, ranging from bootstrap startups to publicly-traded global corporations in the Hi-Tech & Medical segments. Executive with broad experience in business management, marketing & strategy roles, leveraging strong execution skills and a track record of driving sales and business transformations.



Amos Frishling

Co-Owner / Veterinary Medicine

Qualified Doctorate in Veterinary medicine from the University of Pisa, Italy (DVM). Have a particular interest in horse wounds care medicine and the field of equine fertility, however, enjoy all aspects of general practice. Since 2014 is the owner of a veterinary business for Equine medicine in Israel. Responsible for clinical trials and case studies of SilVet products, including all practical wound care aspects.



Eitan Aharoni

QA Manager

More than 30 years in Quality Management, regulation standards and compliance at hi-tech companies at the field of industrial, security and especially Medical Devices. Working in global and start-ups-up environments, including Research and Development, Engineering, Operations, Production, Marketing and Service of multidisciplinary systems.

THANK YOU



SilverStream Medical Ltd.
www.silverstreammed.com



eyal@silverstreammed.com



+972 54 3388364