



**Ministry of Economy
and Industry**
Foreign Trade Administration



Israel's Diamonds Week






**March 27-30
2023**

FOREIGN TRADE ADMINISTRATION – YOUR CONNECTION TO ISRAELI INNOVATION




Ministry of Economy and Industry

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Solution Type	Israeli Company	Short Intro
Online Jewelry Marketplace	 <p>GEMS ONLINE</p> <p>Founded: 9/2021</p> <p>Website https://www.gemsonline.co.il/</p> <p>Video link here</p>	<p><u>An innovative sales platform in the world of jewelry and diamonds in Israel</u></p> <p>An innovative marketplace of diamond jewelry, gold, watches and fashion. The best talented jewelers in Israel with original designs.</p> <p>Via GEMS ONLINE, you can safely purchase diamond jewelry with a gemological certificate and gold jewelry with the stamp of the Standards Institute of Israel. GEMS ONLINE provides unique service, your person jewelry design by various sellers according to your budget.</p>
Jewelry & Diamond Photography	 <p>Shirtal Diacam</p> <p>Founded: 01/ 1984 DiaCam 360 PLUS Founded: 07/2022</p> <p>Website https://www.diacam360.com/</p> <p>Video link here</p>	<p><u>Sell Your Jewelry & Diamonds Faster</u></p> <p>Shirtal DiaCam LTD is proud to bring you the most efficient, easy, simple and professional tool to boost your diamond sales! Shirtal DiaCam making Selling diamonds more proficient and simpler by using fully automated 360° photography solutions for Jewelry, Diamonds, Gemstones & Rough to take your business to the next step of online marketing.</p>
Diamond Verification	 <p>LDG Labs</p> <p>Founded: 1970</p> <p>Website https://www.ldglabs.com/</p> <p>Video link here</p>	<p><u>Certifying with Integrity and Commitment</u></p> <p>LDG providing 100% accuracy on the verification of precious stones to verify that your diamond is natural. We also ensure that the verification process is affordable and convenient does not encroach into your convenience. Hence, accessing the result of our verification process via our online web data base portal. HPHT assessment to detect previous treatments done on your precious stones. Complete grading service on the customer's request.</p>



<p>Gemology Equipment</p>	<p>ליאור - ציוד גמולוגי</p>  <p>www.liorgt.co.il</p> <p>Lior - Gemology Tools</p> <p>Founded: 01/2015</p> <p>Website https://www.liorgt.co.il/Adoption-Day.html</p> <p>Video link here</p>	<p><u>All the Gemology Tools you need in one place</u></p> <p>Lior - Gemology Tools is the leading company in Israel and the sole representative of leading worldwide manufacturers of Gemology tools, balances, microscopes and machines for the diamond and the jewelry market. Our products include loupes and magnifying glasses, equipment for testing diamonds and gems, lighting solutions, scales, microscopes and many more.</p>
<p>Software Development</p>	 <p>Accadia Software Technologies</p> <p>Founded: 01/2005</p> <p>Website https://www.accadiasoftware.com/</p> <p>Video link here</p>	<p><u>Empowering Diamond Industry via powerful end-to-end ERP solution</u></p> <p>Accadia Software provides management solutions for the diamond, colored gemstone, and jewelry industries. Accadia services the largest customer base for diamond management software in the world. Guaranteed to be the most easy-to-use and affordable business management software for the diamond wholesalers' market. Accadia offer customers a comprehensive support package, including free technical support for the first 90 days.</p>
<p>Colorimeters for testing the color rough diamonds and the new line of CVD/HPHT lab grown detectors</p>	 <p>ZVI YEHUDA LTD</p> <p>Founded: 1956</p> <p>Websites</p> <ol style="list-style-type: none"> https://www.diamond-color.net/ http://www.yehuda.com <p>Video links</p> <ol style="list-style-type: none"> Sherlock 4.0 Dr. Watson Big Sherlock 	<p><u>A NEW WAY TO DETECT SYNTHETIC DIAMONDS</u></p> <p>Zvi Yehuda is the inventor of the Clarity Enhancement process and the Rough Diamond Colorimeter, amongst other inventions. The latest inventions are Sherlock Holmes detectors that can detect, in a matter of seconds, CVD and HPHT lab diamonds in parcels, jewelry and loose diamonds. The newest products are the Dr. Watson, Big Sherlock and Sherlock 4.0.</p>



<p>Financial technology and logistics solutions empower diamond sales</p>	 <p>Mazalit</p> <p>Founded: 2017</p> <p>Websites WWW.MAZALIT.COM</p>	<p>MAZALIT Group is the first Non Bank financial institution for the global diamond and jewelry industry.</p> <p>The company provides financial services such as credit, payment advances, currency conversions, and money transfers.</p> <p>In addition, MAZALIT Group provides all logistic services that support the trading activity (production, marketing and sales).</p> <p>One of the company's unique services is providing credit against diamond inventory collateral, for this purpose the company has developed technology for diamond valuation.</p> <p>MAZALIT Group holds licenses for financial services from the Insurance and Savings Capital Market Authority and a license to deal in diamonds from the Ministry of Economy.</p>
<p>Virtual Tryon AI (Artificial Intelligence) technologies for the jewelry and watch market</p>	 <p>Inova</p> <p>Founded: 2018</p> <p>Websites https://inova.diamonds/</p>	<p>Leading AR - Virtual Tryon AI (Artificial Intelligence) technologies for the jewelry and watch market</p> <p>Inova, the industry leader in AI-based virtual try-on solutions for diamonds, jewelry, and watches, is revolutionizing the way customers shop online. Inova's cutting-edge technology enables customers to virtually try on jewelry using just their smartphone, with the added ability to measure the item's proportions at scale.</p> <p>Inova's state-of-the-art technology is trusted by millions of shoppers worldwide, and industry's leading brands. Backed by the Israel Diamonds Exchange.</p>