

Save the Date

# MEDinISRAEL WEEK

The Crossroad Between Innovation and Healthcare Practices Connects

TEL AVIV, ISRAEL | JUNE 12-15, 2023  
AN EXCLUSIVE MEDICAL INNOVATION TOUR

► Israel is recognized as a powerhouse of innovation and medical excellency. The Israeli medical landscape represents a broad spectrum of companies that offer diverse medical products and technologies, making Israel an important global medical innovation hub. **MEDinISRAEL WEEK** is organized by The Israel Export Institute and the Foreign Trade Administration at the Ministry of Economy and Industry.

► In four inspiring days, **MEDinISRAEL WEEK** will display Israeli Med-Tech technologies in a unique and interactive format of B2B meetings, Networking, Medical Centers visit and professional content.

**MEDinISRAEL WEEK** is a business-oriented event that aims to connect Israeli Med-Tech companies and international industry leaders and experts to generate business collaborations and enhance knowledge sharing.

**We invite you to join the journey of MEDinISRAEL WEEK 2023 and discover the new Israeli Med-Tech technologies!**





**MEDinISRAEL WEEK 2023 will present Israeli Med-Tech Companies in a variety of fields:**

Telemedicine, Remote Monitoring and Home Care Medical Solutions	Precise and Personalized Medicine	AR/VR Applications in HealthCare	Hospital Efficiency and Management Software Tools
Diagnostic & Monitoring equipment for Ambulatory & Home Care	Artificial Intelligence, Machine & Data Processing Healthcare in Medical Devices	mHealth, Wearables, Medical IoT for Personal Monitoring and Patient Engagement	MIS and Non-invasive treatment Solutions – Smart Surgery
Research Equipment, Laboratories, IVD & Point of Care	Emergency Preparedness, Emergency Medical Services – EMS	Orthopedics and Neurological Rehabilitation Devices and Solutions	Innovative Disposable and Implantable products

And many more...

## WHAT TO EXPECT?


A rewarding experience of taking a firsthand look at outstanding achievements and state-of-the-art healthcare technologies coming from Israel.

 <b>Reception &amp; Networking Event, Tel Aviv</b>	 <b>B2B Networking Day:</b> knowledge sharing seminar, technology showcase, Round tables and prescheduled B2B meetings.	 Visit leading medical centers which accelerate and implement Israeli technology and innovation	 <b>Jerusalem Old City Tour</b>
--	--	---	---

## Target Audience:

 C-Level Executives of Medical Centers, Clinic Chains, HMO and other Healthcare Providers such as CEO, Head of Innovation, Head of IT, and Department Managers.

 Procuring agencies working directly with major health care providers.

 Leading distributors

**For more information please contact:**

Alona Trivaks, Head of Health Tech Sector,  
Israel Export Institute: [alonat@export.gov.il](mailto:alonat@export.gov.il)