



Invitation to Register - Agritech Mission to Israel

3 - 11 November 2022

Coinciding with Israel Agrifood week

With add-on opportunities to Morocco and UAE

Choice of two streams:

Stream 1: Study Tour – large/mature organisations OR

Stream 2: Early-Stage business-to-business Partnership Project

Why Israel?

Israel is known globally as an agritech powerhouse with significant depth in research and innovation, a world – leading eco system for startups and early stage agritech businesses, sophisticated capital markets, world – wide distribution experience for agritech products and services. These attributes lay the foundations for new and enduring partnerships between early stage and mature New Zealand and Australian businesses who are looking to partner with compatible partners in Israel, reducing the time, costs and risks of achieving accelerated growth especially into new markets.

Stream One: Study Tour – large/mature organisations

For leaders in AgriBusiness, farmers, growers and technology investors to gain an understanding of Israel’s world leading AgTech eco-systems, emerging trends, establish key bilateral relationships.

The Study Tour will facilitate knowledge sharing, networking, exploring collaboration opportunities, and countless interactions on the frontier of innovative technologies. The agenda will address the Climate-Smart Agriculture, Data Aggregation, Supply Chain Optimization, Crop Protection, Robotics and Automation, Alternative protein, Indoor farming, Irrigation, Aquaculture.

The Study Tour will also provide opportunities to profile Israeli solutions being developed for the market, meet established companies and start-ups, briefings by Israel’s leading accelerators, incubators, and strategic VC funders.

Expression of interest/Registration

Contact: Sharron Lloyd, Chief Executive New Zealand, Trans – Tasman Business Circle Sharron.lloyd@buscircle.com

Stream Two: Early-stage business-business Mission

If you run an established, early-stage agritech business in New Zealand or Australia, if you are looking for rapid growth that would be facilitated by taking time, cost and risk out of your development pathway, if you are interested in funding options, and like the prospective of being introduced to curated opportunities to form a strategic partnership with one or more like-minded Israeli agritech businesses, then go directly to www.agsorted.com/israel to register your interest in confidence and without obligation.

AgSorted Ltd, in conjunction with our specialist trade delegation management company, Farm2Farm Tours, is inviting you to participate in a period of work from September to December to identify, qualify and build the foundations for enduring strategic partnerships with like-minded Israeli agritech companies. Central to this process is you’ll be part of a bespoke group of like-minded, early-stage businesses from NZ and Australia attending pre-arranged meetings with potential Israeli business partners during AgriFoods Weeks, as well have opportunity to meet, alongside those partners, with Israel based venture capital providers.

Expression of interest/Registration

Contact: Kenneth Irons, MD of AgSorted Ltd kenneth.ironson@agsorted.com

Morocco and UAE

There is the potential for participants in either Stream to add visits to Agtech sectors in Morocco and UAE

Expression of interest/Registration

Contact: Sharron Lloyd, Chief Executive New Zealand, Trans – Tasman Business Circle sharron.lloyd@buscircle.com

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